



May 2023 - June 2024

Celebrate the 14th year of Art on the
Atlanta BeltLine

ART ON THE ATLANTA BELTLINE

2023 Sponsorship Opportunities

Join the largest temporary public art exhibition in the south and partner with one of the largest, most wide-ranging urban redevelopment programs in the country - the Atlanta BeltLine.

Art on the Atlanta BeltLine celebrates the voices, experiences, and values of all Atlantans through the work of hundreds of visual artists, performers, and musicians along the Atlanta BeltLine corridor - touching almost 20 intown communities.

The exhibition kicks-off with the **Art on the Atlanta BeltLine Lantern Parade**. Created by and featuring Chantelle Rytter and the Krewe of the Grateful Gluttons, the Lantern Parade will return to the Westside BeltLine trail May 20, 2023. All are invited to make a lantern and walk with the Krewe's 25 giant lantern puppets and marching bands to illuminate the Westside Trail.

Your Sponsorship will keep the Atlanta BeltLine vision on track: transforming 45 neighborhoods into lively, beautiful, sustainable places with art at the core of the corridor. Learn more about the Art on the Atlanta BeltLine: art.beltline.org





WHO WE ARE



Atlanta
BeltLine
Partnership

The Atlanta BeltLine Partnership (ABP) is the nonprofit organization that helps keep the

Atlanta BeltLine vision on track by enabling the construction of more parks and trails; engaging the public through tours, health and fitness programs, and special events; and empowering Atlanta BeltLine residents to connect with affordable housing, sustainable economic development, urban revitalization, and a healthy lifestyle.



Atlanta
BeltLine

Atlanta
BeltLine, Inc.
(ABI) is the City
of Atlanta's

implementation agency. ABI manages land acquisition, design, and construction for the infrastructure; engages and informs community members; supports affordable housing and small businesses; enables arts and culture programming; secures public funding; and oversees other key components.

OUR REACH

@ATLANTABELTLINE



383,800 followers



143,600 followers



89,700 fans



30,000 email
subscribers

Learn more about us
at beltline.org



2023 SPONSOR LEVELS & BENEFITS

	Presenting	Platinum	Gold	Silver	Bronze
Brand Awareness					
Event web pages	Linked Logo	Linked Logo	Linked Logo	Logo	Name
Recognition on event signage, as applicable	Large Logo	Large Logo	Logo	Logo	Name
Recognition on event descriptions	Large Logo	Large Logo	Logo	Logo	Name
Email Newsletters	Large Logo	Large Logo	Logo	Logo	Name
Digital Map	Large Logo	Large Logo	Logo		
Press release inclusion					
Social media tagging					
If available, local media opportunities					
Presenting sponsor recognition. "Presented by [company]" in all communications and materials. Max 4 presenting sponsors.					
Brand Activation					
If available, activation at events	Tent or table with premium placement	Tent or table	Tent or table	Tent or table	Tent or table
Please Choose Your Sponsorship Level:	\$75,000 <input type="checkbox"/>	\$50,000 <input type="checkbox"/>	\$35,000 <input type="checkbox"/>	\$25,000 <input type="checkbox"/>	\$10,000 <input type="checkbox"/>

Company Information:

Name for Recognition _____

Address _____

City _____ State _____ Zip Code _____

Email _____ Phone _____

Representative Name _____ Title _____

I agree to sponsor Art on the Atlanta BeltLine. As a sponsor, I understand I will receive the selected sponsorship benefits described in this packet and agree to provide digital art work for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and sponsorship payment has been issued to and accepted by the Atlanta BeltLine Partnership.

Authorized Sponsor Signature _____ Date _____